



FIGHT NIGHT



**SPONSORSHIP
OPPORTUNITIES**

2026 NEWS



BUILDING ON 2025 SUCCESS

Michiana Fight League packed the house with three sold-out, high-energy fight nights in 2025—and we're just getting started. With Event Sys and AVM on board, MFL now delivers a full-blown, state-of-the-art production: four massive video boards for live action and instant replays, a pulse-pounding light show, and concert-level sound that hits just as hard as the fighters. We don't do small shows—we put on the biggest, loudest, most electric fight nights in Indiana, and that only happens because of supporters like you. Know another business owner who wants their brand front and center at the action? Send them our way and let's keep building something legendary.

2026 SHOW SCHEDULE

We encourage all our sponsors to attend our events!

APR PRO-AM

04

JUN PRO-AM

27

DEC PRO-AM

05



SPONSORSHIPS

SPONSORSHIP LEVELS



PRESENTING SPONSOR \$6000/show

OFFICIAL SPONSOR \$4000/show

MAJOR SPONSOR \$2500/show

MINOR SPONSOR \$1500/show

PPV LIVE STREAM \$2000/exclusive

POST FIGHT INTERVIEW \$1500/show

EVENT/ T-SHIRT \$1500/\$500

WEIGH IN \$1500/show

AFTER PARTY \$1500/show

TICKET/POST CARD \$1000/ show

CORNER SPONSOR \$2000/show

MAIN EVENT \$1000/show

VENDOR TABLE \$1500 inside/\$750 hallway/show

CAGE PADS/STICKERS \$500/show/four available

SPONSORSHIPS

PRESENTING SPONSOR

\$6000/show

ONLY 1
AVAILABLE
EXCLUSIVE

- Everything MFL does in the promotion will be presented by this company
- Top billing and placement on all advertisements
- Logo on center of cage floor
- Logo on one bumper pad in cage
- Official MFL Ticket distribution center (if wanted)
- Live radio spots and ads on U93 and other local stations
- Top Name/logo on over 20,000 forms of print advertisements
- Goods or services display inside venue: Premium spot
- Commercial during event and PA announcements during show
- Tickets: 1 front row table (6 seats) - **\$750 Value!**
- Tickets: 1 second row table (6 seats) - **\$600 Value!**
- Tickets: 1 third row table (6 seats) - **\$540 Value!**
- Social Media advertising leading up to fight on all platforms
- PPV advertising as well as Television



SPONSORSHIPS

OFFICIAL PROMOTION SPONSOR

\$4000/show

- Top placement on all advertisements
- Logo on one bumper pad in cage
- Live radio spots and ads on U93 and other local stations
- Logo on over 20,000 forms of print advertisements
- Banner hung inside arena (Must provide)
- Commercial during event and PA announcements during show
- Tickets: 1 front row table (6 seats) - **\$750 Value!**
- Tickets: 1 second row table (6 seats) - **\$600 Value!**
- Social Media advertising leading up to fight on all platforms

ONLY 1
AVAILABLE
EXCLUSIVE



SPONSORSHIPS

MAJOR SPONSOR

\$2500/show

- Radio mentions on U93 and other local stations
- Logo on over 20,000 forms of print advertisements
- Commercial during event and PA announcements during show
- Tickets: 1 front row table (6 seats) - **\$750 Value!**
- Social Media advertising leading up to fight on all platforms

MINOR SPONSOR

\$1500/show

- Logo on over 20,000 forms of print advertisements
- PA announcements during show
- Tickets: 1 third row table (6 seats) - **\$600 Value!**
- Social Media advertising leading up to fight on all platforms



SPONSORSHIPS

PPV LIVE STREAM

ONLY 1
AVAILABLE
EXCLUSIVE

\$2000/show

Only \$1000 when added to another sponsorship

- Exclusive sponsorship of PPV
- Over 3,000 view per event
- Company ads during fights + commentator mentions

POST FIGHT INTERVIEW

\$1500/show

Only \$1000 when added to another sponsorship

- Logo on backdrop
- Commentator mentions



SPONSORSHIPS

T-SHIRT TOSS SPONSOR

\$1500/show

- 50 t-shirts featuring only your logo, thrown to the crowd - **3 Available!**
- PA announcements during show

EVENT T-SHIRT

\$500/show

- Logo on back of MFL shirt (one of 5) - **4 Available Per Shirt**
- PA announcements during show

WEIGH-IN SPONSOR

\$1500/show

- Official sponsorship for live Friday night weigh-in event
- Commercial during event and PA announcements during show
- Tickets: 4 general admission seats - **\$220 Value!**

ABOUT WEIGH-INS

Weigh-ins are held at the Atrium at the Double Tree on the Friday before the event. Fighters and their teams gather for official weigh-ins, with media on site to capture the action. The event is live-streamed and presented by the sponsoring business, providing valuable exposure ahead of fight night.

AFTER PARTY SPONSOR

\$1500/show

ABOUT AFTER PARTY

The official after-party fires up around 10:00 PM. Whether it's hosted at your restaurant or bar, or you simply sponsor a venue ready for the takeover, this is where the crowd goes next. Fighters, staff, fans, and media will all be encouraged to pack the place, mix it up, and celebrate the night together.

SPONSORSHIPS

TICKET SPONSOR

\$1000/show

- Coupon/ad on back of 1500 tickets - **1 Per Show**
- Your ad on 10,000 postcards passed out in the community - **1 Per Show**

MAIN EVENT SPONSOR

\$1000/show

- PA announcements during show
- Company representative presents winner of the main event
- Photo op with company representative and fighters
- Tickets: 2 general admission seats - **\$110 Value!**

CAGE PAD LOGOS

\$500/per logo per show

- Logo on cage pads / Ask about floor space - **4 Available Per Show**

CORNER SPONSOR

\$2000/show

Only \$1000 when added to another sponsorship

- Name announced every fight - **2 Available Per Fight**
- Tickets: 4 general admission seats - **\$220 Value!**

VENDOR TABLE

\$750 venue hallway/show

\$1500 inside venue/show

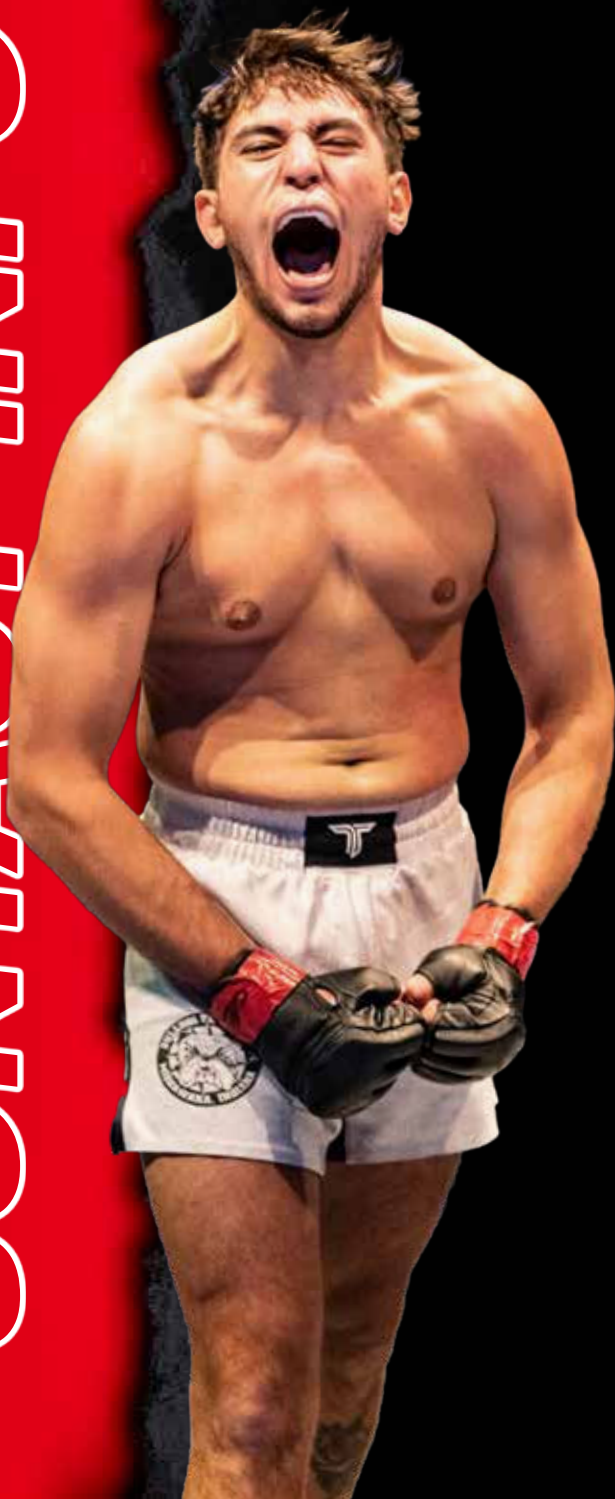
- Trade show style table setup in venue (Sell gear or services!)
- PA announcements during show

ABOUT CAGE PAD LOGOS

Logos are clearly visible on big screens and PPV stream during the fight. Preference will be given to those who sign season deals, as logos will not have to be changed between fights.

*Cost of printing logos passed on to business.

CONTACT INFO



FOR SPONSORSHIP CONTACT

Sponsorships aren't one-size-fits-all. We can mix and match options to build the perfect package that fits your goals, your brand, and your budget—making sure you get maximum impact where it matters most.

TODD BROWN

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SUBMITTING ARTWORK

Artwork must be submitted as a high resolution or vector image for print, commercial spots, and banners.

SUBMIT ALL ARTWORK TO:

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candace@eyecandygear.net

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